

CONTEMPORARY RELEVANCE OF TELEVISION TEMPLATES

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ABSTRACT

The technological pluralism is an important challenge of the twenty-first century. A template is a computer document which has a basic format. It can be used many different times. A template is also a system that helps the source to arrange information on a computerscreen. Most web pages on web sites are based on template which is a file that serves as a starting point for a new document. The television templates also consist of interesting page transitions, easy-to-use content management systems, drop down menus, photo galleries, custom fonts, full screen background images, contact us forms, Google maps, social networking icons, rollover effects, photo galleries and so on. The users can click the link, and the item content displays within the context of its associated Portal Template. The portal templates for items are created through the same wizard that is used for creating Portal Templates for pages. The television templates are designed to deliver video but are equally suitable for photos or other multimedia. The television templates also offer a thoughtful arrangement of elements and color, fonts, effects, style, and layout to your plain slides via our templates. The television news channels adopt the new innovative customization of TV template evaluated by channels. The television templates facilitate better understanding and appreciation of the product and project requirements among the audience. The television templates basically include website templates, flash templates, e-commerce templates, Facebook templates, responsive templates and other templates which include amazing features.

Keywords: Technological pluralism, television, template, video

INTRODUCTION

Preamble

Television has emerged as a prominent medium of communication all over the world. It has the capacity to generate income through advertisements. The booming of private television channels and dumping infotainment programmes to the viewers are ever increasing activities in India. New templates on television screen, color combination and style of news presentation on the spot reporting with pertinent visuals have become new technical initiatives. There is the tremendous competition among these channels to share the viewers and get the highest TRP and get the advertisements. The technological pluralism is an important challenge of the twenty-first century. The contemporary relevance of television templates is primarily discussed in this article based on review of literature.

CONCEPT OF TEMPLATES

A template is a computer document which has a basic format. It can be used many different times. A template is a tool for ensuring that all documents or pages have a standard layout, look and feel. Changes made to templates automatically update any pages or documents which are based on the template. The web pages on websites are based on templates which

govern where the menu will be on the page, where the page heading and page content will be situated. The word processing templates are ordinarily included as a regular feature in most word processing software. A template is also a system that helps the source to arrange information on a computerscreen. Most web pages on web sites are based on template which is a file that serves as a starting point for a new document. A template is pre-formatted in some way. A template can either come with a program or be created by the user. In programming, a template is a generic class or other unit of source code that can be used as the basis for unique units of code.

The term template, when used in the context of word processing software, refers to a sample document that has already some details in place; those can be adapted (that is added/completed, removed or changed, differently from a fill-in-the-blank approach as in a form) either by hand or through an automated iterative process, such as with a software assistant. A template is completed; the user can edit, save and manage the result as an ordinary word processing document. Word processing templates enable the ability to bypass the initial setup and configuration time necessary to create standardized documents such as a resume. They also enable the automatic configuration of the user interface of the word processing software, with features such as auto completion, toolbars, thesaurus, and spelling options (Howard, 2000:04).

A template is a categorizer that serves as a starting point for a new document. A template is pre-formatted in some way. The template has a space for the name and address in the upper left corner, an area for the recipient's address a little below that on the left side, an area for the message body below that, and a spot for your signature at the bottom. The templates can either come with a program or be created by the user. The template is a tool for enforcing a standard layout and look and feel across multiple pages or within content regions.

The template also specifies the nature and scope of the goods and services which are popularized in the form of advertising and publicity campaigns. The template is designed to enable the beneficiaries or users to understand the essential details and description of the exact nature of the project. A template also communicates the delivery of goods and services in a highly structured and appropriate manner. A template also meets the expectations of the stakeholders and enables them to understand the nature of services and scope of the project. The project scope defines the work needed to deliver a product, service or result. The product scope describes the features and functions of the product, service or result. A template should also facilitate greatest understanding and appreciation of the product and project requirements among the audience.

PURPOSE OF TEMPLATES

Templates determine the basic structure and setting of a document. The templates ensure consistency in the layout of documents e.g. the logo will always appear in the top right-hand side of the page. The templates help to support the corporate image. Special templates can be set up for different purposes e.g. a template for internal faxes and one for external faxes. The templates are read-only. The templates can be set up to have standard text on them e.g. company contact details can be placed on them. The templates can be set up to have standard data entry fields, e.g. a fax template will have a 'to' and a 'from' section where the user enters the appropriate information. The template can be used over and over again (Chua and Roska, 2002:03). A template controls the overall look and layout of a site. It provides the framework that brings together common elements, modules and components as well as providing the cascading style sheet for the site. Both the front-end and the back-end of the site have templates.

The tunneling template is a special purpose simulation tool for design and analysis of tunnel construction projects. The tunnel templates can (1) predict the tunnel advance rate, which depends on various deterministic and stochastic factors, such as length of the tunnel, depth of the shaft, muck car capacity, train speed, dirt volume and removal method, and soil conditions, (2) balance the construction cycles at the tunnel face and the shaft, and optimize the use of the TBM, crane, and trains; and (3) predict the productivity, cost, schedule, and resource utilization based on the simulation analysis (Ruwanpura et. al, 2001:05).

CHARACTERISTICS OF TEMPLATES

Page formatting can be included in the template such as margins/ size/ layout. Standard text can be defined in the template, for example, date/ time/ headers/footers. The formatting for the document can be defined e.g. font size/ font color/ font style. The position of standard graphics can be ensured, e.g. the logo might be placed in the top right-hand corner. Frames can be used for entering specific text e.g. address, date. The template is used in the context of file format which refers to a common feature of many software applications that define a unique non-executable file format intended specifically for that particular application. Template file formats are those whose file extension indicates that the file type is intended as a very high starting point from which to create other files (Ariadi and Rennie, 2008:01).

TELEVISION TEMPLATES

The television templates basically include website templates, flash templates, e-commerce templates, Facebook templates, responsive templates and other templates which include amazing features. The television templates also consist of interesting page transitions, easy-to-use content management systems, drop down menus, photo galleries, custom fonts, full screen background images, contact us forms, Google maps, social networking icons, rollover effects, photo galleries and so on. The digital template is a community driven motion graphics marketplace which allows buying and selling of royalty free stock motion graphics for production, film, and television network professionals. The television templates are 100% customizable and 100% vector based. They can be re-used for creating a variety of projects and a wide variety of media, including broadcast, film, video, and the Web (Campbell et. al, 2012:02).

There are five types of templating systems, classified based on when assembly happens - placeholders are substituted for variable information (such as names, addresses, and product info) and sub-templates: Server-side - run-time substitution happens on the web server, Client-side - run-time substitution happens in the web browser, Edge-side - run-time substitution happens on a proxy between web server and browser, Outside server - static web pages are produced offline and uploaded to the web server; no run-time substitution, Distributed - run-time substitution happens on multiple servers. Template languages may be: Embedded or event-driven, Simple, biteable, programmable, or complex, Defined by a consortium, privately defined, or de facto defined by an open implementation. Ownership influences the stability and credibility of a specification. However, in most jurisdictions, language specification cannot be copyrighted, so control is seldom absolute.

The portal templates usually enforce a particular layout, style, set of privileges, and content across multiple pages. The portal templates can be divided into regions and tabs by applying a style, granting access privileges, and adding items and port lets. The users can define parameters for the template and use them in conjunction with the port lets placed on the pages that are based on the template. Any page that uses the template includes all the items, port lets, privileges, and parameters included in the template. Template builders have the option of allowing template users to specify their own access rules or select their own styles. An update

to the template results in an instant and automatic update to all pages that are based on the template. In most cases, a Portal Template for pages is available for use only in its containing page group. The exception is the Shared Objects page group. Any templates created in the Shared Objects page group can be used across page groups.

The users can click the link, and the item content displays within the context of its associated Portal Template. The item's content and its associated template are assembled on the fly as a result of rendering the item link's URL. When an unauthenticated user clicks the item link that renders an item in the context of a template, the user sees an error, rather than the dynamically rendered item and template content. The users can view a page that is dynamically assembled using a Portal Template for items only when the template is public. The portal templates for items are created through the same wizard that is used for creating Portal Templates for pages.

The Portal Template becomes a Portal Template for items and is available for use only with items. Ruler is a template when used to draw a straight line. A document in which the standard opening and closing parts are already filled in is a template that can copy and then fill in the variable parts. The flowcharting templates (not used much now) help programmers draw flowcharts or logic sequences in preparation for writing the code. In programming, a template is a generic class or other unit of source code that can be used as the basis for unique units of code. There is plenty of high end software's available in the market popular TV channels which are using their productions SWAP, Swis Max, After Effect, 3D Studio FCT and Adobe CS 5 etc. Duck Link Mixing Card, Infinity Graphic Machine, Ticker Machine and Graphic Machine Hardware's are using for overlap the templates on the video.

The television templates are designed to deliver video but are equally suitable for photos or other multimedia. They are based on open web technologies which are designed specifically for Google TV. The other templates are based on Flash and require Flash Player 10.2, which is currently a release candidate version. Both sets of templates represent useful starting points for developers. They have been released as open source under the Apache 2 license, so developers can modify and customize them to meet their needs. These television templates persuade networks like ABC, CBS, NBC and Fox to allow Google TV products to access their online video services. The TV and movie Joomla templates are all specifically designed for TV and movie websites, and they come with useful features like responsive layouts, K2 support, Google Fonts, social media integration, RTL language support, Bootstrap integration, Virtue Mart compatibility, featured image sliders, short codes, and more (Sreekantachar, 2016:06).

This Joomla template for movie websites features Twitter integration, a responsive layout, K2 support, live search, a mega menu, unlimited Google Fonts, 4 predefined color schemes, a media slider extension, demo content, and more. This Joomla template for movie websites includes a responsive layout, 500+ fonts, unlimited colors, cross-browser compatibility, lots of short codes, Bootstrap integration, 3 preset color schemes, RTL language support, K2 and Virtue Mart compatibility, and more. This Joomla template for entertainment and movie websites offers a responsive layout, K2 and Easy Blog support, 5 preset color variations, error, contact, login, newsfeed, and maintenance pages, RTL language support, slideshow, slider, accordion, and bulletin modules, and more.

The Joomla template for movie websites comes with a responsive layout, K2 support, a featured image slider, unlimited Google Fonts, cross-browser compatibility, a mega menu, live search and Twitter modules, and more. The Joomla template for TV websites has Facebook and Twitter integration, support for streaming or hosting video, a TV show schedule widget, an advertiser slider, a news widget, and more. The Joomla theme for movie

websites includes SEO-friendly code, RTL language support, 22 collapsible module positions, multiple preset styles, K2 support, unlimited colors, gallery and carousel modules, and more. This Joomla template for film websites offers a responsive layout, 9 custom pages, slideshow and carousel modules, a page peel banner option, Bootstrap integration, a mega menu module with animations, 6 preset color schemes, and more.

The television templates also offer a thoughtful arrangement of elements and color, fonts, effects, style, and layout to your plain slides via our templates. Each of the template slides comes with a set of PowerPoint Diagrams & Charts and Shapes too. The television templates are instantly downloadable on purchase. In 1966, SSC engineers began experimenting teletext and videotext information on the screen. The SSC two full scale teletext services started in 1972. In India, Doordarshan, teletext service started in 1985 but scrolling news on the bottom of the screen started around 1995 onwards. During same time private TV channels and local cable TV also used templates. The television news channels adopt the new innovative customization of TV template evaluated by channels.

A template is also a system that helps the source to arrange information on a computer screen. The term template is used in the context of word processing software. The word processing templates enable the ability to bypass the initial set up and configuration time necessary to create standardized documents such as a resume. A template is a categorizer that serves as a starting point for a new document. The template also specifies the nature and scope of the goods and services which are popularized in the form of advertising and publicity campaigns. The template is designed to enable the beneficiaries or users to understand the essential details and description of the exact nature of the project. The television news channels adopt the new innovative customization of TV template evaluated by channels. The television templates facilitate better understanding and appreciation of the product and project requirements among the audience.

CONCLUSION

The television templates basically include website templates, flash templates, e-commerce templates, Facebook templates, responsive templates and other templates which include amazing features. The television templates are 100% customizable and 100% vector based. They can be re-used for creating a variety of projects and a wide variety of media, including broadcast, film, video, and the Web. The television templates are increasingly used by the news channels since the advertisers and developers can modify and customize them to meet their needs. These television templates persuade networks like ABC, CBS, NBC and Fox to allow Google TV products to access their online video services.

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