

PROFESSIONAL ATTITUDE OF HEADS OF HIGHER EDUCATION INSTITUTIONS IN KHYBER PAKHTUNKHWA: A COMPARATIVE STUDY

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ABSTRACT

The overall purpose of this study was to investigate the professional attitude of the heads of higher education institutions in public and private sectors in Khyber Pakhtunkhwa. Objectives of the study were to: study the professional attitude of the heads of higher education institutions of public and private sectors and compare the professional attitude of the heads of higher education institutions of public and private sectors. Population of the study included all the principals and teachers of higher education institutions of both the sectors in Khyber Pakhtunkhwa, Pakistan. 40 principals (20 Public and 20 Private), 80 teachers (40 Public, 40 Private) were taken as sample of the study. The sample was taken from district Bannu, Kohat, Peshawar and Lakki Marwat. Researcher personally visited and administrated the questionnaires to the principals and teachers respectively. To achieve the objectives of the study two questionnaires A & B were developed: Questionnaire A for principals and B for teachers containing 10 items, (01-10). Data was collected, tabulated, analyzed and interpreted by using Mean, Standard Deviation and T-Test.

Keywords: Attitude, Public, Private, Heads, Sectors