

NATIONAL HERITAGE SUSTAINABILITY: HOPE AND CHALLENGE IN MALAYSIA LANDSCAPE

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ABSTRACT

Policy and planning to realize the seriousness of the key elements of the national heritage sustainability for achievement of developed nation status by 2020 is the main focus. This concept paper discusses the scope of the meaning, the threat of national heritage sustainability, a role that should be taken and policies to strengthen the country's national heritage. Construction of nations, the empowerment of human resources and consistency in global currents require new mechanisms for the sustainability of civilization. Thus as a country that shaped the various cultures and customs of the key elements is the absolute acceptance of a national heritage as a unity, and unity without any suspicion of loss of nationality or ethnic identity is in Malaysia.

Keywords: sustainability of national heritage, national construction of race, racial identity